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VEHICLE DESCRIPTION
BRONCO
2023 2-DOOR 4X4
BASE - 4 PASSENGER
2.3L ECOBOOST I-4 ENGINE
10-SPEED AUTO TRANSMISSION

EXTERIOR
RACE RED
INTERIOR
CLOTH GRAY/BLACK SEATS

PL **B20072**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRILLE-BLK MIC W/BRONCO
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD/SPOTTER MIRROR
- TOW HOOKS-FRT (2)/REAR (1)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 50/50 SPLIT FOLD REAR SEAT
- 6-WAY MANUAL DRV/PASS SEAT
- CARPET FLOORING, BOTH ROWS
- CLOTH BUCKET FRONT SEATS
- CRUISE CONTROL
- DUAL VISOR VANITY MIRRORS
- IP CLUSTER 8" DIGITAL SCR N
- LOCKING GLOVE BOX
- MANUAL A/C, SINGLE ZONE
- POWERPOINTS - 12V
- TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

FUNCTIONAL

- AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- FRONT STABILIZER BAR
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA
- REMOTE KEYLESS ENTRY
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4 W/8" SCREEN
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE (MSRP)

EQUIPMENT GROUP 101A
•BASE SERIES


OPTIONAL EQUIPMENT/OTHER
.16" SILVER-PNTD STEEL WHEELS
10-SPEED AUTO TRANSMISSION
.P255/70R16 A/S TIRES (30")
3.73/REAR AXLE-OPEN DIFF
HARD TOP,GRAY MOLDED-IN-COLOR
.FRT ROW TOP PANEL STORAGE BAG
SOUND DEADENING HEADLINER
FRONT AXLE-OPEN DIFFRNTL
REMOVABLE HOOP STEP
AM/FM,6 SPKRS,SDARS
FRONT LICENSE PLATE BRACKET


1,595.00
NO CHARGE
395.00
- 250.00
NO CHARGE

PRICE INFORMATION

BASE PRICE \$34,095.00
TOTAL OPTIONS/OTHER 1,740.00

TOTAL VEHICLE & OPTIONS/OTHER 35,835.00
DESTINATION & DELIVERY 1,795.00


Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRodeo.com for more information.


| | | | |
|---|----------|--------------------------|---|
| | RAMP ONE | | TOTAL MSRP \$37,630.00 |
| | RP2H | | |
| | RAMP TWO | RAIL |  Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance . |
| | | ITEM #: 58-Z500 O/T 2 | |
| This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. | | | PB271 N RB 2X 325 004000 02 27 23 |

EPA DOT

Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

**20** MPG
combined city/hwy
5.0 gallons per 100 miles

Small SUVs range from 14 to 129 MPG. The best vehicle rates 132 MPGe.

You spend **\$3,000** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$2,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1410Best




1510Best

This vehicle emits 439 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.


| | | |
|---------------|-------------------------|------------------------|
| Frontal Crash | Driver Passenger | Not Rated Not Rated |
| Side Crash | Front seat Rear seat | Not Rated Not Rated |
| Rollover | | ★ ★ ★ |

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Based on the risk of injury in a side impact.


Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



BRONCO™
BUILT WILD


The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

**FORD PROTECT®**
Continued Service Plan

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLB20072 TO 48028

Msg & Data rates may apply. Text HELP for help
www.ford.com/help/privacy-terms/

05/06/2024

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